Alliance of Women Trial Lawyers

October 28 - 29, 2018 • The Ritz Carlton, New Orleans Lafayette Ballroom

**Sunday, October 28th**

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| 10:00 – 10:45  (45 min) | Kelly Hyman | Using the Techniques of Improv, Voice and Body for Powerful Engagement in the Courtroom |
| 10:45 – 11:30  (45 min) | Jessica Drennan | Litigation Prep/Strategy: Implementing the Digital Case From Start to Finish |
| 11:30 – 12:15  (45 min) | Tricia Campbell | Experts: Identifying/Vetting/Prepping Your Own Experts and Preparing for and Handling Questioning for Your Opponent’s Experts |
| 12:15 – 1:15  (60 min) | Luncheon  Salon 1 | Keynote Speaker: Kerrie Campbell of KCampbell-Law, PLLC  Sponsored by TriMed Billing Solutions |
| 1:30 – 2:15  (45 min) | Ashley Peinhardt | What Works in Jury Selection: What to Keep In and  What to Keep Out |
| 2:15 – 3:00  (45 min) | Lea Bucciero | Advanced Deposition Skills: using corporate representative depositions to get to the bottom of document production, expert deposition preparation, and techniques for going beyond discovery depositions and preparing trial testimony |
| 3:00 – 3:45  (45 min) | Jennifer Greene | It’s the Frame That Matters: Setting the Scene for Your Case in Opening |
| 3:45 – 4:00  (15 min) | Break  Lafayette Foyer | Coffee & Beignets |
| 4:00 – 4:45  (45 min) | Kristen Miller | Weaving a Tale Through Direct Examination: the art of telling your client's story to a jury through direct examination, preparation of a client for testifying at trial and the importance of connecting with the jury. |
| 4:45 – 5:15  (30 min) | Marci Gordon  (ETHICS) | Ethical Issues Involved at Settlement: Lien Resolution Techniques, the Medicare Secondary Payer Act and Using Special Needs Pooled Trusts |
| 5:15 – 6:00  (45 min) | Julie Kane  And  Leslie Kroeger | Building Your Own Book Outside of the “Good Ole Boys” Network: Often stigmatized as poor business developers, women trial lawyers are anything but.  Learn methods to create your own value and develop your own "book of business." |
| 6:00 – 7:30  (90 min) | Cocktail Reception  French Quarter Bar | Networking Reception  Sponsored by the law firm of Podhurst Orseck |

**Monday, October 29th**

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| 7:30 – 8:00  (30 min) | Breakfast  Lafayette West | Full Breakfast Buffet |
| 8:00 – 9:00  (60 min) | Grace Prince  (ETHICS) | How to Maintain Your Sanity: A Mental Health Guide for Lawyers |
| 9:00 – 9:45  (45 min) | Lindsey Cheek | Do I Deserve to be Here? Presence and the Impostor Syndrome:  “The deep and sometimes paralyzing belief that we have been given something we didn’t earn and don’t deserve and that at some point we’ll be exposed.” |
| 9:45 – 10:30  (45 min) | Sara Williams | That’s What She Said: Establishing and Maintaining Control of a Witness During Cross Examination |
| 10:30 – 10:45  (15 min) | BREAK  Lafayette Foyer | Coffee & Beignets |
| 10:45 – 11:30  (45 min) | Mona Amodeo | Be the Brand You’re Meant to Be |
| 11:30 – 12:30  (60 min) | Lyndsay Markley | Damages: Presenting and Maximizing Your Client’s Recovery in PI Cases (with a case study relating to cases arising out of sexual abuse in minors) |
| 12:30 – 1:30  (60 min) | Speaker’s Panel | Q & A Session, Brainstorming with Faculty and Their Approach to Trying Cases |